

62.21

LIBRARY
RECORDED
★ JAN 26 1954
U. S. Department of Agriculture

1954

C A T A L O G

ROGERS SEEDS

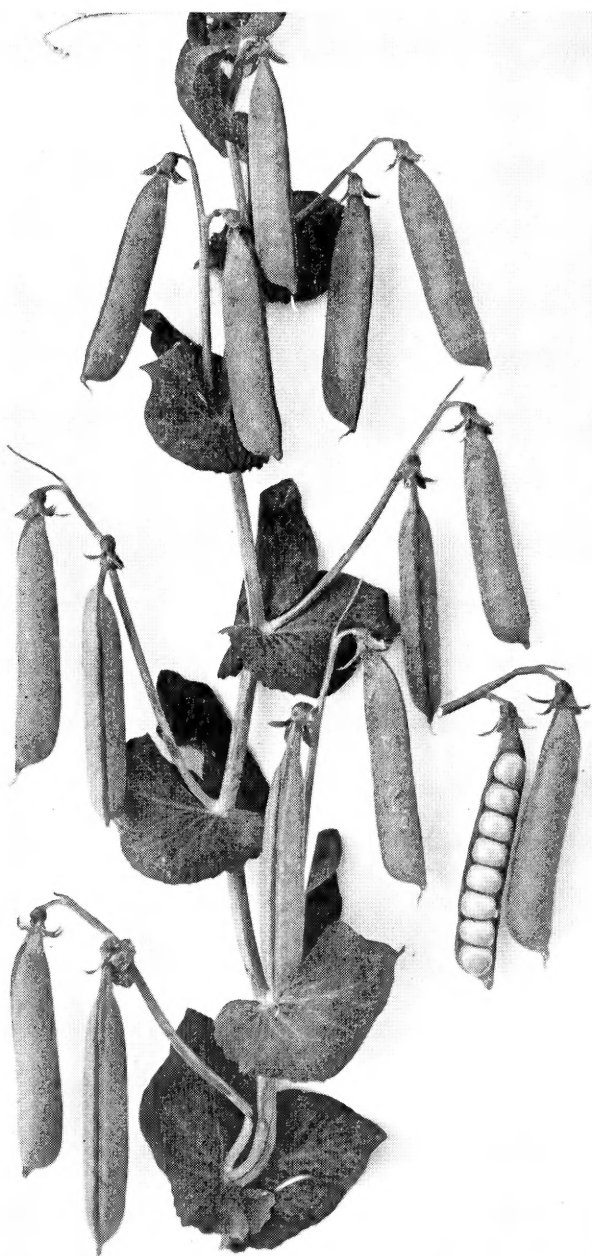
ESTABLISHED 1876

1 bushel 15.00
1/2 bushel 7.50
1/4 bushel 3.75

SPECIALISTS



PEAS
BEANS
CORN



BONNEVILLE (Rogers)

A Wilt Resistant Top
Quality Canning Variety

PEAS—CANNING VARIETIES

ACE (Rogers) 60 Days

Vine 32 inch, medium, dark
 Pod 2½ inch, light, blunt, double
 Seed medium sized and wrinkled
 Hardy, Prolific and Wilt Resistant. Surprise Type.

Sieve	1	2	3	4	5	6	7	8
%	7	14	20	26	27	6		

ALASKA 58 Days

Vine 28 inch, light, slim
 Pod 2½ inch, light, blunt
 Seed medium size, smooth

Rogers Strain:

Sieve	1	2	3	4	5	6	7	8
%	5.5	16	28	32	18.5			

423 Strain:

Sieve	1	2	3	4	5	6	7	8
%	6	19	38	32	5			

Smaller sieves than Rogers' strain but equal in yield.
 Both Strains Wilt Resistant.

ALASKA SWEET 58 Days

Vine 28 inch, light, slim
 Pod 2¾ inch, light, blunt
 Seed wrinkled, small, med. green
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	8	9	15	22	38	8		

BONNEVILLE (Rogers) 68 Days

Vine 28 inch, medium, dark
 Pod 3½ inch, light, blunt, double
 Seed medium sized, wrinkled
 Wilt Resistant. Early Perfection Type.

Sieve	1	2	3	4	5	6	7	8
%		2.5	7.5	17	45	27	1	

CHIEF (Rogers) 70 Days

Vine 36 inch, medium, heavy, dark
 Pod 2¾ inch, blunt, light
 Seed medium sized, wrinkled

Sieve	1	2	3	4	5	6	7	8
%	1.5	3.5	10.5	24	40	20.5		

PEAS—CANNING VARIETIES

CLIMAX 65 Days
 Vine 36 inch, medium, dark, slender
 Pod 2¾ inch, light, blunt, double
 Seed medium size, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	6	10	16	27	33	8		

FAMOUS (Rogers) 70 Days
 Vine 24 inch, medium dark, fairly heavy
 Pod 3½ inch, light, blunt, double
 Seed medium size, wrinkled

A hardy, Wilt Resistant Perfection Type. Will normally out yield regular Perfection strains. Smaller sieve size.

Sieve	1	2	3	4	5	6	7	8
%	1	4	15	33	39	8		

PERFECTION (Rogers) 70 Days
 Vine 28 inch, fairly heavy, medium dark
 Pod 3½ inch, light, blunt, double
 Seed medium sized, wrinkled

High quality—heavy producer.

Sieve	1	2	3	4	5	6	7	8
%	1	2	9.5	23.5	50	14		

PERFECTION (Resistant) 72 Days
 Vine 30 inch, medium heavy, dark
 Pod 3¼ inch, light, blunt, double
 Seed medium sized, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	2	5	12	33	35	13		

PERFECTION NEW LINE (Resistant) 70 Days
 Vine 28 inch, medium heavy, dark
 Pod 3¼ inch, light, blunt, double
 Seed medium sized, wrinkled

Wilt Resistant. A high yielding Early Perfection of excellent quality.

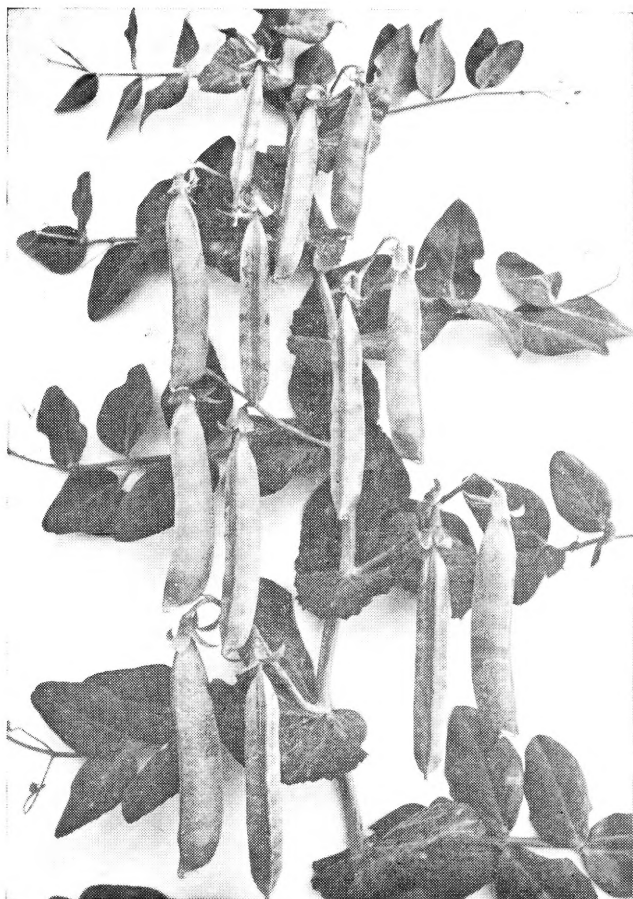
Sieve	1	2	3	4	5	6	7	8
%	1	4	11	24	32	24	4	

PRIDE 65 Days
 Vine 24 inch, medium, dark
 Pod 3¼ inch, blunt, straight, light green
 Seed medium sized, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		5	10	22	34	25	3	

PEAS—CANNING VARIETIES



IMPROVED PROFUSION (Rogers)

IMPROVED PROFUSION (Rogers)

74 Days

Vine 30 inch, medium dark, heavy

Pod 4 inch, light, semi-blunt, well filled

Seed large, cream, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		1	6	26	44	21	2	

PEAS—CANNING VARIETIES

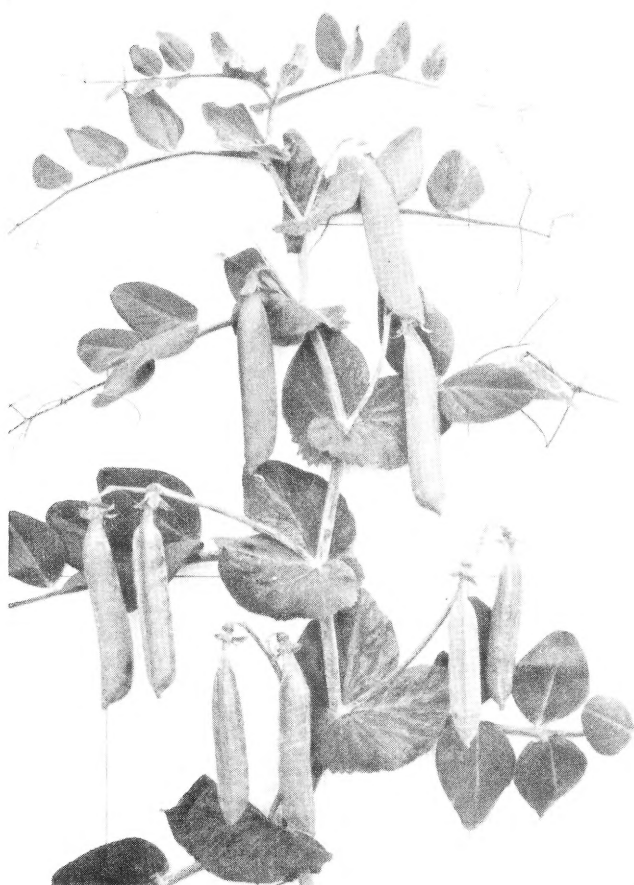


SHOSHONE (Rogers)

SHOSHONE (Rogers)					70 Days				
Vine 30 inch, medium dark, heavy								
Pod 3½ inch, light, blunt, mostly single								
Seed medium sized, wrinkled								
Wilt Resistant. Perfection Type.									
Sieve	1	2	3	4	5	6	7	8	
%	3	7	16	19	25	24	6		

SURPRISE								59 Days
Vine	24 inch, slim, dark							
Pod	2½ inch, light, blunt							
Seed	medium size, wrinkled							
Wilt Resistant.								
Sieve	1	2	3	4	5	6	7	8
%	5	10	15	33	29	8		

PEAS—CANNING VARIETIES



WASATCH (Rogers)

Very early, highest quality
Wilt Resistant Canning Pea.

WASATCH

63 Days

Vine 26 inch, fairly heavy
Pod 3 1/4 inch, light, blunt, mostly double
Seed medium size, wrinkled
Wilt Resistant. Earliest Perfection Type. Excellent
holding qualities.

Sieve	1	2	3	4	5	6	7	8
%	2	5	12	22	22	26	11	

WINNER (Rogers)

58 Days

Vine 30 inch, slim, light
Pod 2 inch, small, blunt
Seed very small, smooth

Sieve	1	2	3	4	5	6	7	8
%	13	22	33	30	2			

Smaller Sieve Sizes than Alaska.

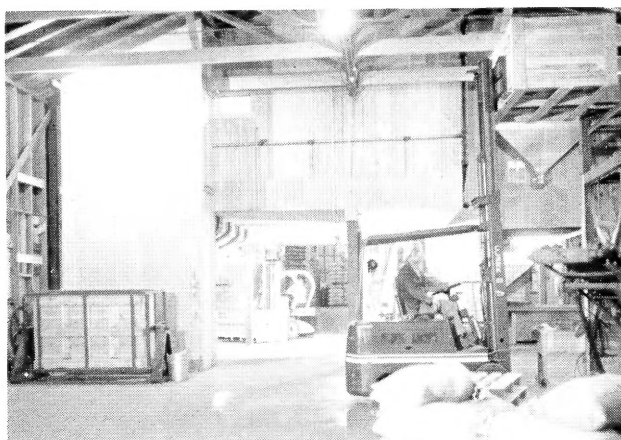
PEAS—CANNING VARIETIES

WISCONSIN MERIT

70 Days

Vine 28 inch, medium heavy
 Pod 3½ inch, light, blunt
 Seed medium size, green, wrinkled
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		3	8	18	45	26		



Our modern Colfax, Washington Warehouse

PEAS—FREEZING VARIETIES

ALDERMAN (Tall Telephone)

72 Days

Vine 40 inch, dark, heavy
 Pod 4½ inch, dark, pointed
 Seed very large, wrinkled
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	1	6	9	18	27	29	10	

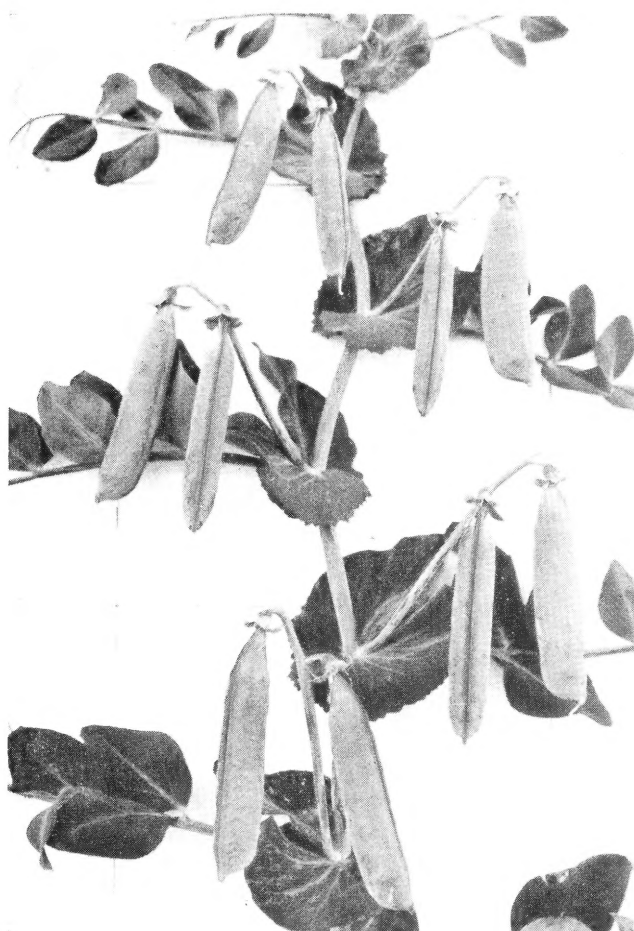
GRADUS IMPROVED (Rogers)

65 Days

Vine 36 inch, dark, heavy
 Pod 4 inch, dark, pointed
 Seed large size, wrinkled
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	3	6	9	19	26	31	6	

PEAS—FREEZING VARIETIES



PERFECTED FREEZER

Dark Green Seed Coat and Cotyledon
A Smaller Sieve Heavy Producer

PERFECTED FREEZER						70 Days				
Vine28 inch, fairly heavy,						medium dark			
Pod3½ inch, light, blunt,						double			
Seedmedium size,						wrinkled			
Wilt Resistant. Dark Green Perfection Type.										
Sieve	1	2	3	4	5	6	7	8		
%		3	9	28	30	25	5			

THOS. LAXTON (Rogers No. 251)						62 Days		
Vine					30 inch, dark, slim		
Pod					3½ inch, dark green, blunt		
Seed					large, wrinkled		
Our Wilt Resistant Strain developed especially for the freezing trade. More hardy and better holding qualities.								
Sieve	1	2	3	4	5	6	7	8
%	2	5	6	15	27	25	20	

PEAS—FREEZING VARIETIES



VICTORY FREEZER (Rogers)
ALL AMERICA BRONZE MEDAL AWARD

VICTORY FREEZER (Rogers)

65 Days

Vine 29 inch, dark, slim
Pod 3¼ inch, dark, blunt, double
Seed medium size, dark green, wrinkled
Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		5	11	24	33	23	4	

An early, high quality, prolific freezing variety.



PEAS—GARDEN VARIETIES

ALASKA

58 Days

Vine 28 inch, light, slim
Pod 2½ inch, light, blunt
Seed medium size, smooth

Wilt Resistant.

ALDERMAN (Tall Telephone)

72 Days

Vine 40 inch, dark, heavy
Pod 4½ inch, dark, pointed
Seed very large, wrinkled

Wilt Resistant.

AMEER (Claudit-Bountiful)

60 Days

Vine 30 inch, dark, medium
Pod 3 inch, dark, pointed
Seed large size, smooth

Wilt Resistant.

DWARF ALDERMAN (Rogers)

76 Days

Vine 22 inch, dark, heavy
Pod 4½ inch, dark, pointed
Seed very large size, wrinkled

Wilt Resistant. (Dark Pod Dwarf Telephone.)

DWARF GREY SUGAR

62 Days

Vine 24 inch, dark, medium
Pod 2¾ inch, light, pointed
Seed small, grey, smooth

Wilt Resistant.

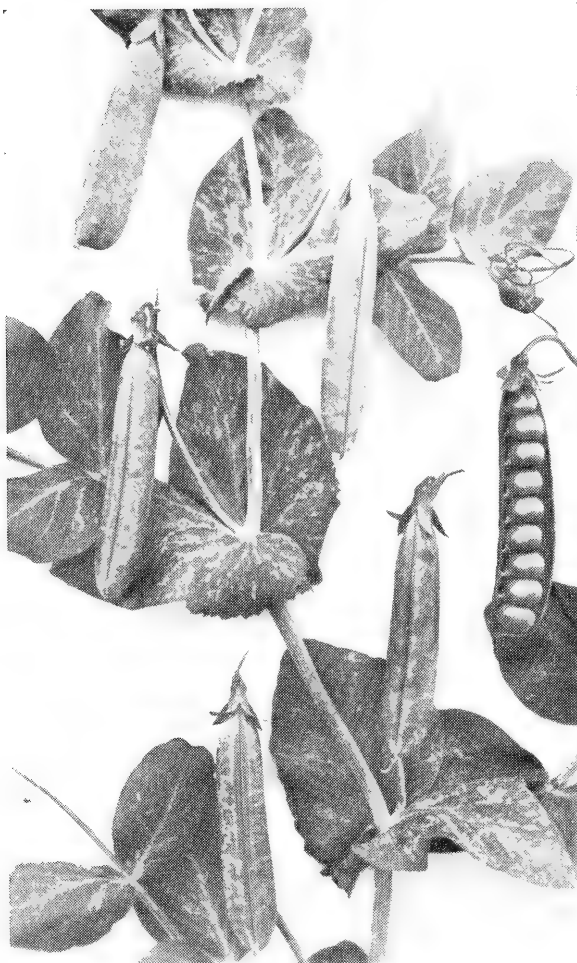
EVERBEARING

80 Days

Vine 26 inch, dark, heavy
Pod 3 inch, light, blunt
Seed very large, wrinkled

Wilt Resistant.

PEAS—GARDEN VARIETIES



FREEZONIAN
ALL AMERICA BRONZE MEDAL AWARD

FREEZONIAN (Rogers)	63 Days
Vine	30 inches, dark, medium
Pod	3½ inches, dark green, blunt
Seed	large, wrinkled
Wilt Resistant. Ideal for freezing.	
Broad Full Sized Market Pod.	

GRADUS, IMPROVED (Rogers)	65 Days
Vine	36 inch, dark, heavy
Pod	4 inch, dark, pointed
Seed	large, wrinkled
Wilt Resistant.	

HUNDREDFOLD (Laxtonian)	65 Days
Vine	20 inch, dark, heavy
Pod	4 inch, dark, pointed
Seed	large, wrinkled

PEAS—GARDEN VARIETIES



ICER No. 95 SHIPPING PEA

ICER No. 95 (Rogers)	74 Days
Vine	24 inch, coarse, dark
Pod	4½-5 inch, dark, pointed
Seed	very large, wrinkled
Wilt Resistant. An improved Giant Stride type.	

LAXTON'S PROGRESS	64 Days
Vine	15 inch, dark, heavy
Pod	4½ inch, dark, pointed
Seed	large, wrinkled

LAXTON'S SUPERB	60 Days
Vine	18 inch, light, coarse
Pod	4 inch, dark, pointed
Seed	large, oval, smooth
Sometimes called Early Bird.	

LINCOLN	67 Days
Vine	28 inch, medium heavy, dark
Pod	3¼ inch, dark, pointed
Seed	medium sized, wrinkled
Wilt Resistant.	Adapted for Freezing

LITTLE MARVEL	63 Days
Vine	18 inch, dark, medium
Pod	3 inch, dark, blunt
Seed	large, wrinkled

PEAS—GARDEN VARIETIES



ONEIDA (Rogers)

ONEIDA (Rogers) 65 Days
 Vine 30 inch, dark, heavy
 Pod $3\frac{1}{2}$ inch, dark, blunt, double
 Seed large, green, wrinkled
 Wilt Resistant.
 Use—Freezing and Garden.

PED. EX. EARLY (First & Best) 58 Days
 Vine 24 inch, light, slender
 Pod $2\frac{1}{2}$ inch, light, blunt
 Seed cream, medium size, smooth
 Wilt Resistant.

PREMIER (Rogers) 60 Days
 Vine 22 inch, medium, heavy
 Pod $2\frac{3}{4}$ inch, light, blunt
 Seed medium size, wrinkled
 (Use for Notts Excelsior and Impd. American Wonder.)

PEAS—GARDEN VARIETIES

PROGRESS No. 9

64 Days

Vine 15 inch, dark, heavy
Pod $4\frac{1}{2}$ inch, dark, pointed
Seed large, wrinkled

Our improved strain. Slightly taller vine and longer, straighter pod.

THOMAS LAXTON (Rogers 251)

62 Days

Vine 30 inch, dark, slim
Pod $3\frac{1}{2}$ inch, dark green, blunt
Seed large, wrinkled

Wilt Resistant.

VICTORY FREEZER (Rogers)

65 Days

Vine 29 inch, dark, medium heavy
Pod $3\frac{1}{2}$ inch, dark, blunt, double
Seed medium size, dark green, wrinkled

Wilt Resistant—ALL AMERICA BRONZE MEDAL.

A high yielding, excellent quality, mid-season variety, ideally suited for home freezing.

WORLD'S RECORD—EARLY GRADUS

59 Days

Vine 24 inch, light, medium
Pod $3\frac{1}{2}$ inch, dark, pointed
Seed large, wrinkled



Modern handling methods in Seed Pea warehouse in Idaho Falls, Idaho.



BEANS—BUSH GREEN POD

BOUNTIFUL 51 Days

Pods are 7 inches long, straight, broad, flat, light green. Seed straw color.

Stringless. GARDEN & CANNING VARIETY

BOUNTIFUL CANNER 53 Days

Growth habit very similar to regular Bountiful, but has a much nicer pod and gives a higher yield. Fibre analysis is very much lower, therefore, an ideal bean for shoe-string style pack.

CONTENDER (Buff Valentine) 55 Days

Pods are 6½ inches long, slim, near round, dark green and stringless. Seed, buff, lightly mottled. Mosaic Resistant.

MARKET GARDEN & SHIPPING

FULL MEASURE, IMPROVED (Rogers) 60 Days

Pods are 6 inches long, fairly straight, round, dark green. Stringless. Seeds: Reddish brown, mottled with buff.

GARDEN & CANNING VARIETY

FULLGREEN (Developed by U.S.D.A.) 54 Days

Pods 5½ inches long, dark green, round, stringless. Mosaic Resistant and tolerant to several other diseases. Seeds: Mouse grey to olive brown.

GARDEN & CANNING VARIETY

GIANT STRINGLESS 56 Days

Pods are 6 inches long, round, fairly straight, light green. Stringless. Seed: Yellowish brown.

GARDEN & CANNING VARIETY

LANDRETH STRINGLESS (Burpees) 54 Days

Pods are 6 to 7 inches long, fairly straight, round, dark green. Stringless. Seed: Light coffee brown.

GARDEN & CANNING VARIETY

LONGREEN (Rogers) 56 Days

Pods are 7 inches long, round, straight, dark green. Stringless. Seed: Brownish purple mottled with fawn.

GARDEN & CANNING VARIETY

BEANS—BUSH GREEN POD



IMPROVED NEW STRINGLESS
(Tendergreen)

ROGERS MOSAIC RESISTANT STRAIN
A hardy, more productive improvement

NEW STRINGLESS (Tendergreen) Impd. 56 Days

Pods are 6 inches long, round, dark green, and straight. Stringless. This strain is MOSAIC RESISTANT. Seed: Brownish purple, mottled fawn.

GARDEN & CANNING VARIETY

PLENTIFUL (Black Seeded Bountiful) 53 Days

Pods similar to Bountiful, slightly longer and darker green. Straight. Stringless. Seed: Black.

GARDEN VARIETY



BEANS—BUSH GREEN POD

REFUGEE, IDAHO

66 Days

Pods are 5½ inches long, round, slightly curved, medium green. Stringless. Mosaic Resistant. Seed: Purple splashed with buff. CANNING VARIETY

ROGERS SENSATION REFUGEE No. 1066

64 Days

Pods 5½ inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff. CANNING VARIETY

ROGERS SENSATION REFUGEE No. 1071

67 Days

Pods 5½ inches long, round, straight, medium green and stringless. Mosaic Resistant. Seed: Purple splashed with buff. CANNING VARIETY

RUBY DWARF HORTICULTURAL

56 Days

Pods 4 to 5 inches, broad, flat, dark green, streaked with red. Stringless. Seed: Cream splashed with red. GARDEN VARIETY

SLENDERGREEN (Rogers)

54 Days

A new early bush bean. Pods 6 inches long, round, straight, slim and dark green. Stringless. Uniform maturity. Seed: Purple splashed with buff. Similar to Tendergreen in color with slimmer, smoother pod.

GARDEN & CANNING VARIETY

BEANS—BUSH GREEN POD



SLENDERGREEN (Rogers)

STREAMLINER (Granda)

50 Days

Pods are 7 to 8 inches long, flat, tender in early stages and stringless. Seed: White.

GARDEN VARIETY

STRINGLESS BLACK VALENTINE

55 Days

Pods are 6 inches long, narrow, oval, dark green, good quality, stringless. Seed: Black

GOOD SHIPPER

STRINGLESS RED VALENTINE

54 Days

Pods are 5 inches long, round, somewhat curved. A selection from Red Valentine. Seed: Red splashed with buff.

GARDEN VARIETY

BEANS—BUSH GREEN POD



SUPERGREEN (Rogers)

SUPERGREEN (Rogers)

58 Days

This All-America Bronze Medal Winner produces a 6 to 7 inch long, slim, smooth, round, dark green and stringless pod. Seed: Light brown mottled with buff.

GARDEN & CANNING VARIETY

BEANS—BUSH GREEN POD

TENNESSEE GREEN POD

52 Days

Pods are 7 inches long, very broad, flat, dark green. Stringy. Very popular in the South. Seed: Broad, flat, dark brown.

GARDEN VARIETY



TOPCROP
(U.S.D.A. No. 1)

TOPCROP

52 Days

Vine is 15 to 17 inches high. An early maturing variety with concentrated pod set and high yield. Pods are 5½ inches long, stringless, round, dark green. Mosaic Resistant. Seed: Brown with buff mottle.

GARDEN & CANNING VARIETY

BEANS—BUSH GREEN POD



WADE'S BUSH
(U.S.D.A.—B1515)

ALL AMERICA GOLD MEDAL AWARD.

WADE'S BUSH

65 Days

Pods 5½-6 inches long, straight, meaty, dark green and stringless. Seed: Purple-Brown. Mosaic Resistant. Adapted for Freezing.

GARDEN & CANNING VARIETY

BEANS—BUSH WAX POD

BRITTLE WAX (Round Pod Kidney) 62 Days

Pods are 6 inches long, very slightly curved, round, yellow, stringless. Seed: White with black eye.

GARDEN & CANNING

CHEROKEE WAX 58 Days

Pods 6 inches long, flat to oval, deep yellow, stringless. An improved type of Sure Crop Black Wax with narrower pod. Seed: Black. GARDEN VARIETY

DAVIS STRINGLESS WHITE WAX 52 Days

Pods are 6 to 6½ inches long, flat, slightly curved, light yellow, stringless. Seed: White.

GARDEN VARIETY

KINGHORN WAX (White Seed) 62 Days

Pods 6 inches long, slightly curved, round, yellow, stringless. Seed: Pure White. An Improved higher yielding Brittle Wax type.

GARDEN & CANNING VARIETY

PENCIL POD BLACK WAX 65 Days

Pods are 5½ to 6 inches long, round, slightly curved, yellow, stringless. Seed: Black. GARDEN VARIETY



PUREGOLD WAX (Rogers)

Mosaic Resistant. Deep Yellow

ALL AMERICA BRONZE MEDAL AWARD

PUREGOLD WAX (Rogers) 65 Days

Pods are 5½ to 6 inches long, slim, round, very golden yellow, stringless. Seed: White with light brown around the eye. Mosaic Resistant. A very prolific wax bean of highest quality.

GARDEN & CANNING VARIETY



BEANS—BUSH WAX POD

PUREGOLD WAX EARLY (Rogers) 62 Days
Essentially identical to regular Puregold Wax but matures approximately three days earlier. Mosaic Resistant.

GARDEN & CANNING VARIETY

ROGERS SENSATION WAX NO. 1 55 Days
Pods $5\frac{1}{2}$ inches long, slim, deep golden yellow, straight, round and stringless. Very concentrated podding habit. A very prolific early wax variety. Seed: White with brown eye.

GARDEN & CANNING VARIETY

SURE CROP (Bountiful Wax) 62 Days
Pods are $6\frac{1}{2}$ inches long, flat, straight, deep yellow, stringless. Seeds: Black.

GARDEN VARIETY

TOP NOTCH GOLDEN WAX (Impd. Gold.) 50 Days
Pods are 5 inches long, flat, straight, yellow, stringless. Seed: White with brown eye.

GARDEN VARIETY



BEANS—POLE

BLUE LAKES, BLACK SEEDED (Rogers) 65 Days
Vine 5 foot, dark green. Pods 7 inches, straight, round, stringless. Resistant to Common Bean Mosaic. Seed: Black.

GARDEN & CANNING VARIETY

IDEAL MARKET (Black Creaseback) 60 Days
Vine about $3\frac{1}{2}$ foot. Pods $5\frac{1}{2}$ inches, dark green, round. Stringless when young. Seed: Black.

GARDEN VARIETY

KENTUCKY WONDER (Old Homestead) 65 Days
Vines 5 foot, vigorous. Pods $7\frac{1}{2}$ inches, round, curved, silver green. Stringless when young. Seed: Light brown, flat oval.

GARDEN VARIETY

ST. LOUIS PERFECTION 62 Days
Vine 5 foot, large, medium green, open leaves. Pods 8 inches, straight, round, fleshy, silvery green. Stringless in the young stages. Seed: White, very plump. Sometimes called White Kentucky Wonder.

GARDEN VARIETY



BEANS—BUSH LIMA

CLARK'S BUSH

67 Days

Resembles Henderson Bush in plant and pod but has green cotyledons. It is a heavy yielder. Pods three inch, curved, flat, dark green with three to four beans. Seeds small and mainly pale green.

CANNING & FREEZING VARIETY

FORDHOOK, CONCENTRATED

72 Days

Plants are stocky without tendrils. The majority of the pods set in the lower portion of the plant. Pods and seeds are slightly smaller than Regular Fordhook. Very prolific. Seed: Creamish green and light green.

CANNING & FREEZING VARIETY

FORDHOOK 242 BUSH

70 Days

A top ranking All-American vegetable. Similar to Regular Fordhook but pods are shorter and uniformly curved. Most pods contain four seeds that shelled are identical to regular Fordhook. 242 has outstanding ability to set under adverse conditions, particularly in high temperatures. Excellent quality. Recommended for freezing. Seed: Creamish green and light green.

HENDERSON BUSH

65 Days

Bush 16 inch, erect, runnerless, dark, glossy green. Pods 3½ inch, curved, flat, dark green with 3 to 4 beans. Seed: Small, white, flat.

CANNING & FREEZING VARIETY

IMPROVED EARLY THOROGREEN BUSH

65 Days

Bush 16 inches, erect, runnerless, dark, glossy green. Pods 3½ inches, curved, flat with 2 to 4 beans. Same habits as Henderson Bush, except for distinguishing feature of green cotyledons. Seed: Green except for lighter shades bleached.

CANNING & FREEZING VARIETY

SWEET CORN



Self pollinating sweet corn at Caldwell, Idaho.

BURBANK BANTAM

80 to 84 Days

Ears 7 to 8 inch, with 12 to 14 rows of deep, yellow kernels. Equal in flavor to 8 row Bantam. Stalks 5½ to 6 feet. Produces well under adverse conditions. Among the best of the open pollinated varieties for garden and market.

SWEET CORN

CARMELCROSS (Hybrid)

75 Days

Ears $7\frac{1}{2}$ inches, 12-14 rows broad, medium depth yellow kernels. Stalk 5 to $5\frac{1}{2}$ foot. Taller stalk and more slender ear than Marcross. An early mid-season, widely adapted hybrid giving a high yield of good quality corn for market garden and for early canning and freezing. Originally released by the Connecticut Experiment Station.

COUNTRY GENTLEMAN

95 Days

Ears, 7 to 8 inches. Deep, white, slender, kernels with no row formation. Tender, sweet, excellent flavor. Small cob. Flag leaves. Stalk $6\frac{1}{2}$ to $7\frac{1}{2}$ feet. Used primarily for home gardening.



Country Gentleman III. No. 13

COUNTRY GENTLEMAN ILL. No. 13 (Hybrid) 92 Days

Ears 8 inches with narrow, deep, white kernels. Stalk 8 to $8\frac{1}{2}$ feet. Has white interior silk and excellent holding qualities. A high yielding, top quality Country Gentleman Hybrid developed by W. A. Huelsen of the University of Illinois.

SWEET CORN

GOLDEN BANTAM 8 ROWED

78 to 80 Days

Ears 6 to 8 inches with 8 rows of kernels of finest flavor and sweetness. Usually produces two ears per stalk. Stalks 5½ to 6 feet. An excellent selected strain. Hardy and well known.



GOLDEN CROSS BANTAM (Rogers)

GOLDEN CROSS BANTAM (Hybrid)

88 Days

Ears 8 to 8½ inches with 12 to 14 rows of golden kernels. Sweet and tender. Heavy yielder, resistant to wilt. Very uniform. Stalk 6 to 6½ feet. A hardy top quality corn. The foremost yellow hybrid on the market today. Very wide range of adaptability. Used for garden, market, canning and freezing. Developed by Glenn M. Smith of Purdue University and the U.S.D.A.

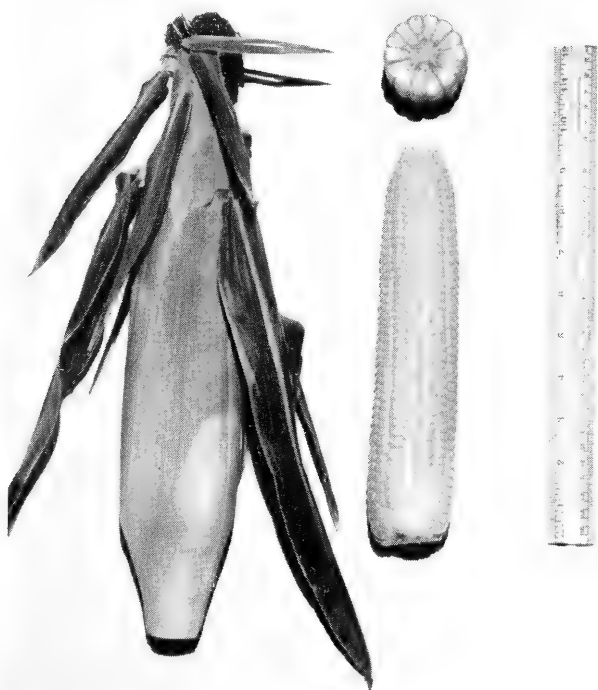
SWEET CORN

GOLDEN HARVEST

88 Days

A new yellow hybrid developed by Glenn M. Smith of Purdue University and the U.S.D.A. Very similar in plant, ear type, kernel character, yield and season to Golden Cross Bantam, but has important advantage of white silks inside husks. Ears are more cylindrical, filled better at ear tips and straighter rowed than Golden Cross. High percentage of perfect ears for corn-on-the-cob pack.

Very uniform 8 inch ear, 12-14 rows. Kernels medium width and depth. Stalk 6½-7 feet. For garden, market, canning and freezing.



GOLDEN NUGGET

GOLDEN NUGGET (91) (Hybrid)

89 Days

A Rogers introduction for the canning and freezing trade. A high yielding midseason, yellow hybrid of exceptionally good quality.

Stalk 7½ to 8 feet, 1 to 2 tillers, ears borne well up from the ground level for ease of harvesting. Easy snapper. Ears 8 to 8½ inches, cylindrical, 12 to 16 good uniform rows, long husk cover. Kernels medium yellow, medium width and depth, very tender and sweet.

SWEET CORN

HOOSIER GOLD (Hybrid)

84 Days

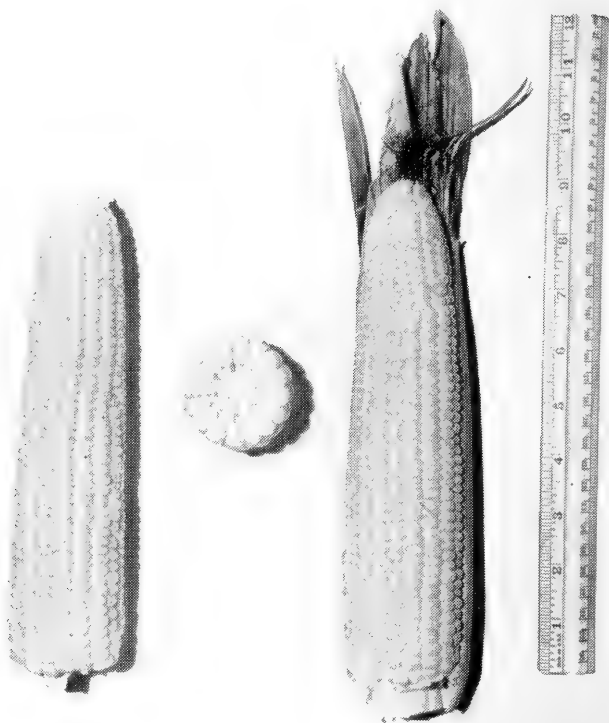
A new heavy yielding yellow hybrid developed by Glenn M. Smith of Purdue University in cooperation with the Bureau of Plant Industry, U.S.D.A. Normally 3 to 5 days earlier than Golden Cross Bantam.

Stalks 5½ foot, 2 to 3 tillers. Ears 8 to 9 inches, 12 to 14 rows of medium depth, light yellow kernels. Very good flavor and tenderness. Holds quality well. Long, dark green husk and flag leaves make excellent market appearance. A promising hybrid for early canning, market and garden use.

IOANA (Hybrid)

90 Days

Ears 8½ inches, very uniform, cylindrical, with 12-14 straight rows of medium width, light yellow kernels of excellent quality. Sturdy 7-7½ foot stalk with few tillers. A high yielding hybrid for canning and market gardening. Developed and released by Dr. E. S. Haber of Iowa State College.



IOCHIEF



SWEET CORN

IOCHIEF (Hybrid)

89 Days

An outstanding yellow hybrid developed by Dr. E. S. Haber of Iowa State College. Iochief has a top rating on basis of yield and cutting percentage. Excellent performance under drought conditions. Good flavor and tenderness.

Stalk 7 to 7½ feet and virtually tillerless. Ears set well up on stalk for ease of harvesting. Ears 8½ to 9 inches long, cylindrical, filled to tips and with 16 to 20 rows of very deep, narrow kernels. A clean silker. Good husk coverage. Holds prime quality well in the field.

High yield, top cut per ton, good color and quality plus refined kernel character combine to make Iochief an ideal canning and freezing hybrid.

LINCOLN (Hybrid)

82 Days

Ears 8 to 8½ inches with 14 to 18 rows, medium narrow kernels. Stalks 6½ to 7 feet, erect, resists lodging and ears borne high. A cross of inbreds P39xC23. Primarily for market gardeners wanting large early ears. Good yielder. Developed by the Connecticut Agricultural Experiment Station.

MARCROSS C13x6 (Hybrid)

71 Days

Ears 7 to 7½ inches with 10 to 14 rows of rather large, yellow kernels. Fairly good quality. Stalks 4½ to 5 feet. An early garden and market corn well known in all corn growing areas. A prolific producer. Introduced by the Connecticut Agricultural Experiment Station.

MARCROSS NORTHERN (Selected Top Cross)

68 to 73 Days

Ears 7 to 8 inches with 14 to 16 rows of medium width, yellow, deep kernels. Sweet, tender. Stalks 5½ to 6 feet. A popular, large eared, early corn for market garden.

SWEET CORN



MELLO-GOLD

MELLO-GOLD (Hybrid)

85 Days

Our latest development for an early canning and freezing corn. Holds well in the field and gives good cut corn recovery.

Very sturdy $7\frac{1}{2}$ foot stalk with good root system. Very few tillers. Lodging resistant and drouth tolerant. Ears $8-8\frac{1}{2}$ inches. 12-16 rows of medium width, bright, glossy yellow kernels of good quality. Yields well.

NARROWGRAIN EVERGREEN ILL. 14x11 (Hybrid)

93 Days

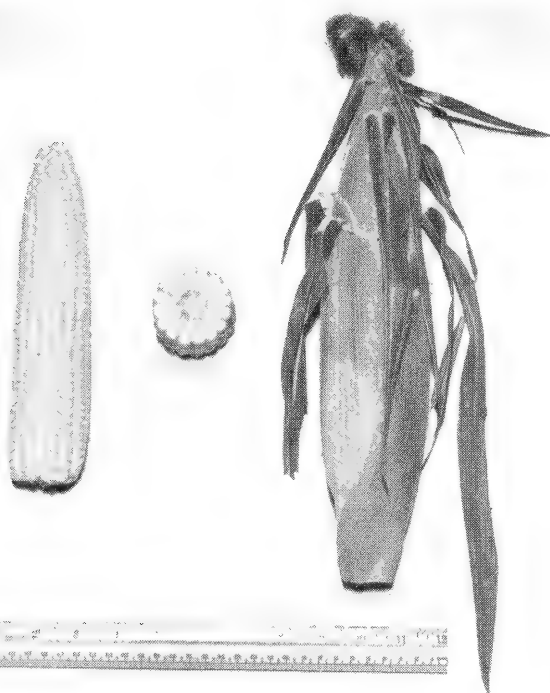
Ears 8 inches with 18 to 22 rows of deep, slender, white kernels of fine quality. A few flag leaves. Stalk 8 feet. Good yield. Produces a more refined kernel than 14 x 13. Originated by W. A. Huelsen of the Illinois Agricultural Experiment Station. A garden and canning hybrid.

SWEET CORN

NARROWGRAIN EVERGREEN ILL. 14x13 (Hybrid)

93 Days

Ears 8 inches with 16-20 rows of very deep, medium width, white kernels. A good quality Narrowgrain. Few flag leaves. Stalk 8 foot, well rooted. A high yielder popular as a canning hybrid. Originated by W. A. Huelsen of the University of Illinois.



PROSPECTOR

PROSPECTOR

89 Days

A new, prolific, golden hybrid developed for the market and processing trade. Has high cutting percentage and attractive, refined kernel character.

Stalk 8-8½ feet, few tillers. Ears 8-8½ inches, 16-18 rows, uniform and with long husk cover. Kernels medium yellow, narrow, deep and of good quality. Normally produces two good ears set well up from ground for easy harvesting.

SPANCROSS (Hybrid)

66 Days

Ears medium 6 to 7 inches with about 12 rows of yellow kernels. Uniform in maturity and good quality. Stalk 4 feet, stocky, ears set low. Extra early, wilt resistant and somewhat resistant to cold. A first-early garden hybrid originated and released by the Connecticut Agricultural Experiment Station.

SWEET CORN

STOWELLS EVERGREEN

95 to 100 Days

Ears 8 to 9 inches, 16 rows of deep, white kernels. Stalk 7 to 8 feet with very few suckers. Bred from selected, hardy strains. A high yielding, large eared Stowells for canning, market and gardening.

STOWELLS EVERGREEN (Hybrid)

95 Days

Ears 8½ inches with 16 to 20 rows of medium width, white kernels. Stalk 8 feet with very few tillers. Good quality. Narrower kernels, more uniform in plant type and maturity than open pollinated Stowells Evergreen.

TENDERGOLD (Selected Top Cross)

77 Days

Ears 7 to 7½ inches with 12 to 16 rows of golden, narrow, deep kernels. Sweet, tender, fine quality. Stalks 5 to 5½ feet. A hardy strain of satisfactory yield for canning, market or home gardening.



Caldwell, Idaho, Plant

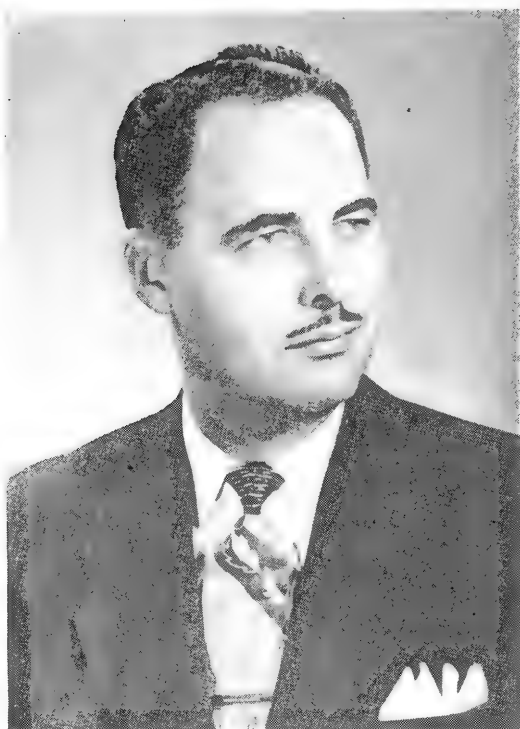
ALWAYS AT YOUR SERVICE



HUGH P. DORR
Eastern Representative

Hoosick Falls, N.Y. Phone: 168R

ALWAYS AT YOUR SERVICE



GORDON W. STERNKE
Central Representative

302 East Thirteenth St., Fond du Lac, Wis. Phone: 9475W

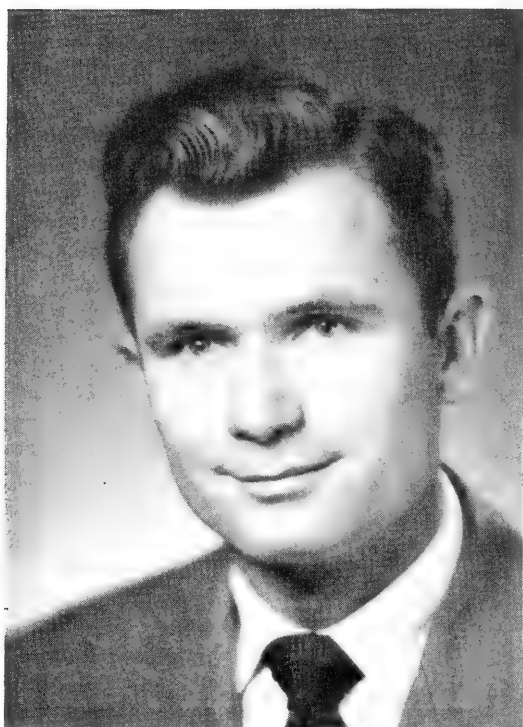
ALWAYS AT YOUR SERVICE



HARVEY W. MAUTH
Western Representative

614 South 20th Ave., Caldwell, Idaho Phone: 9-2634

ALWAYS AT YOUR SERVICE



ROBERT E. SMITH
Middle West Representative

% Rogers Bros. Seed Co., Twin Falls, Idaho. Phone: 570

ALWAYS AT YOUR SERVICE



H. G. "JERRY" WASHBURN
Southern Representative

2646 Parkside Drive N.E., Atlanta, Ga. Phone: Cherokee 0476



MEMORANDUM



MEMORANDUM



MEMORANDUM



ROGERS BROTHERS SEED CO.

Sales Office
and
Production Headquarters
IDAHO FALLS, IDAHO





THE SEAL OF QUALITY

ROGERS

"Blood Tells"